**MOVIE MAKER – Book Teaser Project**

You have all seen movie previews before: they are intended to tease and capture the interest of audiences by including short clips from the movie. The clips included are usually “teasers” funny and exciting parts from the movie to make potential viewers excited to watch the finished product. Usually these are also narrated by that guy with the deep voice…

But what if you had to create the same thing for a book?

What if instead of a movie, you had to create a multimedia presentation that would make someone want to read a certain book?

What would be your most powerful tools?

For this assignment, you will be using the program “Windows Live Moviemaker” to create a short multimedia “teaser” for your literature circles book. Because this will be based on a book, it is less likely that movie clips will be able to be a big part of your presentation. Instead, you will probably have to heavily rely on words (and some still images,) to capture the attention of your audience.

-Selecting appropriate music can also be key to creating a powerful presentation. Using the website [www.video2mp3.net](http://www.video2mp3.net), you will be able to pick any music that is paired with a youtube video and convert it to mp3 format which can be then used in your program. You could also bring your music from home on a memory stick or cd.

-To start, consider what your hook will be? Will you hook people with a quote from your story or by narrating or summarizing some of the key background information? What else will you want to say?

-Remember that this is only a teaser – it should include enough information to make sense, but not give away the entire book. Your objective is to convince others that this is a book worth reading by making them pay attention and getting them interested.

In your presentation, consider using:

-direct quotes from characters in your story

-other quotations (direct from text)

-summarized information.

-sound bytes (ie. Waves crashing, explosions, etc).

-still images

-appropriate backing music

-movie clips (you will not have time to videotape your own clips at school).

Your finished product should be no shorter than 1 minute, and no longer than 2 minutes, and should reflect CARE and EFFORT at all stages.